

Gourab Chatterjee

Greater Delhi Area | i.gourabchatterjee@gmail.com | linkedin.com/in/gourab-chatterjee-91a516287

I build AI learning products from idea to live: classroom simulations, a mobile app, dashboards and AI films.

Assistant Manager, AI at the Jaipuria Institute group. My work reaches 2,600+ students through an AI web app and Android and iOS apps. I make narrated AI films at production level, working with video models through their APIs and through gateways. I hold an M.Tech from IIT (ISM) Dhanbad and a PGDM from Jaipuria Institute of Management, and I have presented research at IIM and IIT forums.

Experience

Assistant Manager, AI

Aug 2025 to present

Gradeless AI Private Limited, the Jaipuria group's AI company (payroll since Apr 2026); earlier Integral Education Society, Jaipuria Institute of Management

- Design, build and launch AI classroom simulations and games; five are live, including Hot Seat for admissions since 12 Oct 2026 (see Selected projects).
- Run product, data and release work for Rehearsal, an AI interview-practice platform used by 2,600+ students on web, Android and iOS: database and data pipelines, interview flows, scoring logic, prompts, evaluation rubrics and mobile release builds.
- Built a faculty outreach mailer on a verified list of 3,363 business-school faculty, sent to 2,547 addresses on 2 Sep 2026 with none failed, and a question-paper evaluator for faculty as an MCP server with 18 tools.
- Set the build rules the team follows: each simulation gets its own code repository and database schema before it goes live, enforced by a check; AI model costs and accounts are reviewed.
- Teach AI tools, simulations and applied analytics in classes and workshops, and manage billing, vendor licences and AI tool costs with the finance team.

Management Trainee

May to Aug 2025

Schneider Electric, Noida

- Built Power BI dashboards for live sales visibility across regional clusters, and supported sales forecasting with Python-based models.
- Tracked KPIs for regional sales teams and aligned analytics with commercial goals.

Business Analyst Intern

May to Jun 2024

Indian Bank, Noida

- Analysed KYC and onboarding workflows, and compared ATM, UPI and QR banking channels using Python and SQL.

Data Analyst Intern

May to Jun 2024

QuickESG (Santa Technologies), Noida

- Built an ESG regulatory and compliance database with Python-based data collection, and reported on it for sustainability decisions.

AI video and film production

- Nine narrated 4 to 10 minute explainer films (Apollo 13, Sully, an Iran film and others), fact-checked, written as screenplays and built in HyperFrames by parallel AI agents, for about 2 to 6 dollars of cash each.
- A narrated short-video system (Grok, LTX on fal.ai, Remotion) that costs under 1 dollar a film, plus how-to films for Rehearsal features and a gameplay ad for Passeport Français.
- Model APIs and gateways: Grok Imagine Video, LTX and Seedance on fal.ai, Seedream and others on Higgsfield and Magnific, ElevenLabs for voice, music and sound. Sound mixes measured in decibels on every film.

Selected projects

- **Hot Seat, admission interview game.** Students answer 7 questions from AI portrayals of public figures; the AI marks each answer and code, not the model, decides the result. Live for Jaipuria admissions since 12 Oct 2026.
- **Life, a 3D decision simulation.** A fifteen-year life in a 3D street with fourteen two-door decisions, ending in a report on what students said versus what they did.

- **Marketing Manager, Passeport Français and the school-expansion game.** A seven-round franchise game where the AI reads reasons but never marks them, a French-learning game with six walkable 3D destinations and a faculty dashboard, and a 3D game on choosing school franchise cities. All three are live.
- **Timetable portal for Jaipuria Noida.** A web portal with an offline solver that holds, checks and changes campus timetables. Live, and matches 178 of 188 class blocks exactly.
- **Placement and feedback dashboards.** A live placement dashboard on Rehearsal production data for the placement heads, password-gated dashboards for Indore and Lucknow, and live monitors for the JEET feedback forms.
- **AI courses and training.** Audited three Tata IIS AI course drafts and redesigned the advanced course (11 hours, 83 videos, 8 pieces of student work), and built a 90-minute AI training pack for admin, HR, placement and finance staff.

Education

PGDM	2023 to 2025
Jaipuria Institute of Management, Noida. 83.20%, topper of the sixth term	
M.Tech, Electronics and Communication Engineering	2016 to 2019
IIT (ISM) Dhanbad. 76.60%	
B.Tech, Electronics and Communication Engineering	2012 to 2016
KIIT University, Bhubaneswar. 68.60%	

Research

One journal article published in 2026, eight conference papers presented in 2024 and 2025, and six extended abstracts submitted in 2026 as co-author.

Published

- Bansal, A., Jain, V., and Chatterjee, G. (2026). GST and Tax Evasion in India: Evidence from Practitioner Surveys. Prabandhan: Indian Journal of Management, 19(3), 47 to 65. doi:10.17010/pijom/2026/v19i3/175058. A survey of 47 tax professionals; earlier version presented at the 7th ICFMCF 2025, VGSoM, IIT Kharagpur.

Submitted in 2026 (co-author)

- Buddhist diplomacy and the India trade gap; and Buddhist ethics and beyond-GDP measures of progress, IIM Bodh Gaya (Tracks 3 and 2)
- AI and digital tools for sustainability monitoring, carbon accounting and climate risk, FIMC at FORE School of Management
- Energy Decoupling in Indian Manufacturing, 2008-09 to 2023-24; and a netnography of waiting online, IIM Kozhikode GIT
- Renewable energy divergence across Indian states, PAN-IIM at IIM Shillong (verified MoSPI data, 36 states and union territories)

Presented, 2024 and 2025

- Unveiling Hidden Patterns in Electoral Financing, CERE, IIM Indore (2024)
- Thematic Patterns in Coffee Branding, IIM Bangalore (2024)
- Determinants of Green Bond Investments in G20 Countries; and Environmental Legislation Across G20 Economies, FIMC, FORE (2024)
- Emotion-Driven Guest Journey Mapping in Hospitality; and Brand, Influencer and User-Generated Content on Instagram, iMarc-IV, IIM Shillong (2025)
- Viral Social Media Content and Tourist Inflows to Tier-2 and Tier-3 Cities, LEADS 2025, IIM Shillong
- AI-Powered Prescriptive Analytics and Triple Bottom Line Dashboard for Energy Efficiency, Schneider Electric collaboration (2025)

Skills, certifications and achievements

Python, SQL, Power BI, statistics and thematic analysis. LLM product design: prompts, scoring, evaluation rubrics, MCP servers. Building: Claude Code, Supabase, Vercel, Cloudflare. Languages: English, Hindi, Bengali.

Certifications: Natural Language Processing (UC Irvine), Agentic AI (Vanderbilt), Large Language Models (Google Cloud), Data Storytelling (Fractal Analytics). National winner, Dr. Banshree Dey Memorial Quiz; winner, Noida Traffic Solution, Entrepreneurial Quest; runner-up, Pan Jaipuria Debate. References on request.